



Press Release

Contact: Anam Kumar
Phone: 011-41602784
Email: anam@asiaone.co.in
india@ursinternational.co.in
Date: 11th & 12th Dec, 2015

'The World's Greatest Brands & Leaders 2015 - Asia & GCC' Awards at Celebrating 44, Indo-UAE Business Summit & Awards 2015

The Indo-UAE Business Summit and Awards 2015 on the theme *Celebrating 44, India UAE a success Story - Strategic Partner - Consulate General India Dubai* was held on 11th and 12th December 2015 at the GoDolphin Ballroom of Jumeirah Emirates Tower Hotel, Dubai, United Arab Emirates. The Summit was conducted by United World Holdings LLC, URS Media Consulting P. L. and AsiaOne, with Indian Business & Professional Council (IBPC), Dubai as the Associate Partner and PricewaterhouseCoopers P. L. as the Process Reviewer. NDTV 24X7 was the broadcast partner; therefore the panel discussions at the summit were hosted by NDTV anchors and broadcast in 20 countries reaching 20 million homes.



A Few Eminent Guests & Important Dignitaries

A few eminent guests and the Guest of Honor at the awards include the following:

- ☐ HE T. P. Seetharam - Indian Ambassador to UAE
- ☐ Mr. Anurag Bhushan - Consulate General of India, Dubai
- ☐ Mr. Kulwant Singh - President, IBPC Dubai
- ☐ Mr. Mohan Jashanmal - President IBPG, Abu Dhabi
- ☐ Dr. Ruby Dhalla - Canadian Politician and Member of Parliament
- ☐ Mr. Rana Gurmit Singh Sodhi - Member of Legislative Assembly Punjab, India

Winning Leaders and Brands - 90 Brand and Leader award winners were felicitated on 12th Dec '15 with a presence of over 350 audience from the UAE, India and rest of the Gulf Cooperation Council Countries.

Some of the leaders and brands selected for „The World“s Greatest Brands & Leaders 2015 - Asia & GCC“ Awards were as follows:

- ☐ **Brands:** Antriksh Group, NBD, Godrej Properties, Bajaj Allianz, Syska LED, ITL Cosmos Group, Al Rawabi Dairy, AMUL, Lama Tours, Ryan International Schools, IMT Education Group, India Gate, LIC of India, Landmark Group-Emax, UAE Exchange, Dr. Batra's Healthcare, Danube Group, Al Dobowi Group, Thumbay Group, J K wall Cement, PropTiger, etc.
- ☐ **Leaders:** HH Sheikh Juma Al Maktoum for Contribution to society, Dr. Gangaramani Al Faraa Group, Dr. Ram Buxani ITL Group, Mr. Surinder Singh Khandari Al Dobowi Group, Mr. Murleedharan SFC Abu Dhabi, Madam Grace Pinto - Ryan Foundation, Naveen Jindal - JSPL, Pirojsha Godrej - Godrej properties, Rajbir Singh Goyat – Antriksh Group, Sudesh Agarwal GRP Group, Anil Mittal - KRBL India Gate Rice, Mr. Neelesh Bhatnagar Emax, Paras Shahdadpuri Nikai Group, etc.

Elements of the Summit

"The Summit is poised to be the biggest multi-industry research-based project, where *120 Brands* were finally selected across 16 industries and 8 countries of Asia and Arabia, and *90 Leaders*, who have created excellence in their respective business or profession in Asia & GCC, were felicitated with premium mega awards in three categories - Iconic, Powerful and Emerging," described **Mr. Rajat Shukal, Principal Partner of URS Media Consulting P. L. and AsiaOne Magazine.**

Further, panel discussions, business meets and key note speeches on the theme *Celebrating 44, India-UAE a success story* were conducted by some of the ablest Government and business professionals across India and the Middle East. In addition, red carpet welcome & dinner (11th Dec) saw over 200 delegates participating and 350 audience on 12th Dec with over 90 awards being felicitated at Jumeirah Emirates Towers Hotel Dubai.



The panel discussions highlighted relevant and the latest thoughts of eminent people in their respective industries on the current situation and the future changes aspired by most Indians, Arabs and the world community in general.

It was undoubtedly the biggest investors meet in the region with the presence of highest diplomatic, political and business dignitaries from India and GCC. The thoughts shared by key speakers reflected the highly optimistic investment scene being reflected between the two countries.

Brief itinerary

11th December 2015 □ Venue: The Godolphin Ballroom □ Time: 7:00 PM onwards □ Dress Code: Formals

- Welcome Note & Key Note Speech given His Excellency Mr. Anurag Bhushan - Consul General of India to Dubai opened the two-day summit
- Presentation by Mr. Mohan Jashanmal President of India Business Professionals Group IBPG - Abu Dhabi on Indo-UAE social ties
- Presentation by Mr. Kulwant Singh President of India Business Professionals Council IBPC - Dubai
- Networking Dinner

12th December 2015 □ Venue: The Godolphin Ballroom □ Time: 2.15 PM onwards □ Dress Code: Formals

- 2:30 PM: Registration and Refreshments
- 2.45 PM: Panel Discussion 1: Trade and Economic ties, followed by 10-15 awards
H.E. Anurag Bhushan, Consul General of India, Sunil Sinha, Tata Sons-Middle East and North Africa Resident Director, Mr. Vijay Malhotra, Neeraj Agrawal, Board Member, Crescent Petroleum, Dr. Tigani, Al Rawabi Dairy
- 3.45 PM: Panel Discussion 2: Films and Bollywood, followed by 10-15 awards
Jamal Al-Sharif, Avi Bhojani, Kalki Koechlin, Anu Menon, Mahesh Bhatt - (Live Link)
- 4.45 PM-5.15 PM: Break and Refreshments
- 5.15 PM: Tourism and Culture, followed by 10-15 awards
H.E. Anurag Bhushan - Consul General of India, Dr. Essa Bastaki - President of University of Dubai and ICT Fund, Mr. Kulwant Singh, IBPC Dubai and Lama Tours
- 6.15 PM: Business Ideation, Innovation 2020 by 10-15 awards
Mr. Vikas Gupta Earth Infrastructure, Mr. Yusuf Manji QGL Group, Mr. Ryan Pinto - Ryan Foundation, Samir Jasuja PropEquity
- 7.15 PM: Formal Closing of the Summit by His Excellency Indian Ambassador to UAE Mr. TP Seetharam with a Gala Dinner
- 7.30 PM Cocktail Dinner

URS Media Consulting P. L.

URS Media Consulting P. L. is a leading International Media House and Research company with a Business & News publication named AsiaOne - in both electronic and print formats. Its reader



audience is in six countries of Asia and the Middle East: India, Dubai, Singapore, Qatar, Oman and Kuwait with a highly professional network of a full-time editorial team and some of the best authors in the region.

To learn more about the event, research and the greatest brands and leaders, visit <http://theworldsgreatestbrands.com> or call us at 011-41602787 and 780 to 785. india@ursinternational.co.in

###